

family session *style guide*

The goal is for
you to look like
yourselves, feel
fabulous, and
have a great
time!

Here's a couple
tips for rocking
your outfits -



1

MAMAS, YES TO THE DRESS

Long, flowy dresses and skirts look great on camera because they add movement to your photos and tend to flatter all body types.

Pick a silhouette that compliments your best features. Three-quarter length sleeves have a slimming effect on all arms, and floor-length dresses allow more flexibility for sitting and crouching down with your little ones.

When choosing your dress, pick something that you feel amazing in and avoid busy patterns. Bonus points if it makes you want to twirl!

Things to Avoid: Short skirts and loose, open necklines make it tricky to move around with your little ones. Avoid tight, thin fabrics or anything that makes you feel the need to 'suck in' or constantly adjust.



2

THINK DETAILS

Trying to get your family organized for photos is no easy feat! Spend some time in the days before thinking through your family's outfit details to alleviate stress as you get prepped for your session.

Treat yourself to a hair appointment, a manicure (pedicure too if you'll be wearing sandals), and remind your man to get a fresh haircut the week before your session.

Details like bows, hats, and flower crowns are SO sweet on little ones and add interest to your photos (plus they make you look super put together, so win-win)

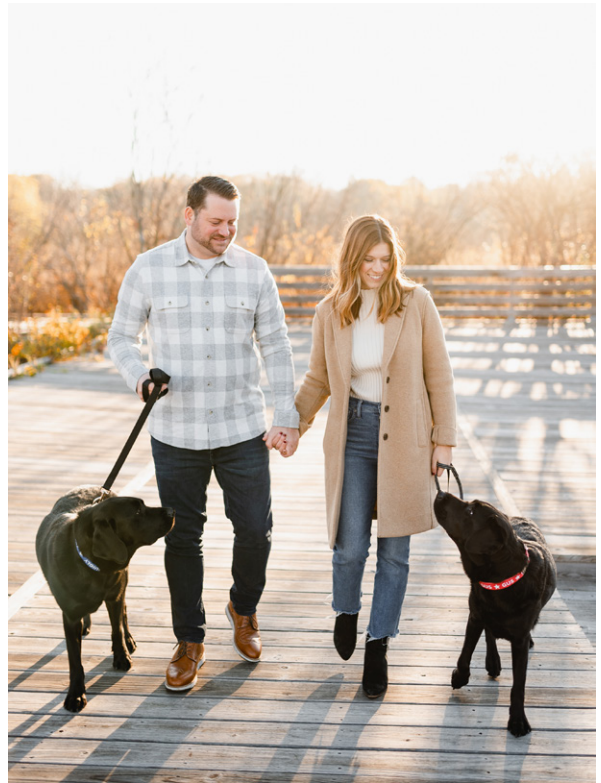
Before you arrive, check your outfits for wrinkles, creases, and stray pet hair - you don't want those showing up in your photos!

4

COORDINATING PALETTES

When choosing colors, I recommend muted shades - you don't want an ultra-bold color competing with your beautiful faces. Go for soft neutrals.

As you and your family are planning your looks, think coordinating, not matching. Most moms will choose their outfit first and then select their kids and husbands outfits to complement. Avoid having multiple family members in the same dominant color.



5

LET'S HEAR IT FOR THE BOYS

Guys, your outfits matter too! No one can deny that men look most striking in a well-tailored suit. Solid shades of tan or navy are a strong compliment to most women's outfits. If a suit isn't for you, I get it - go for long pants, a nice button-down, and closed shoes.

Ties, belts, and watches are sharp compliments to any outfit. You can mix and match a layer, like a jacket, or accessories without doing a full change during the session.

Things to Avoid: Shorts and sandals tend to draw attention away from the face and down to your feet, so wear with caution. Avoid bold patterns or bright colors and opt for something more muted. Stay away from logos and graphics



BONUS

STYLING BIGGER GROUPS

The more people in your family, the harder it is to choose outfits, amirite? Turns out we don't all need to wear blue jeans and a white t-shirt. It works well to choose 2 or 3 muted shades to stick with, and make sure no more than a few family members have bold patterns. Avoid harsh contrast or really saturated colors in large families, as it will make your photos look busy and make it difficult to focus on your beautiful faces!

When choosing outfits for an extended family, make sure to consider how each family unit looks together, and how they tie into the full group.





A F E W F I N A L T I P S

EAT BEFORE YOUR SESSION, AND BRING SNACKS (AKA BRIBES)

We don't want you or your little ones to be hangry. Especially for their family photos. Grab a snack before your session so your energy levels are up and your stomach isn't the first thing on your mind.

INCLUDING YOUR PETS

I love including family pets in sessions! To ensure we all have fun, I recommend packing their favorite treats and bringing a friend along to hang out with your dog while they're not in photos. You can always accessorize your pup with bandannas, bows, and flower collars so they feel just as fancy as the rest of the family. Finally, if you have pets that shed, bring a lint roller!

COME PREPARED

***Feel free to bring an outfit change** (or even a change of layer or accessories - I know getting one set of outfits picked out can be tricky enough!), an extra pair of flats for walking between locations, snacks for the kids, a water bottle, eye-catching toys if you have babies or toddlers, a coat or shawl if it's cold, and touch up makeup.*

RELAX!

I do not expect you to be models. My job is to direct you in a way that helps you relax, feel natural, and be your true comfortable selves in front of my lens. Don't worry if you are feeling nervous, I'll be sure the end result is something you will love!